

## BRINGING THE PARADE HOME

For nineteen years, Pittsfield Community Television has been bringing live, high quality, uninterrupted coverage of the Pittsfield 4th of July parade. Several cameras and a crew of PCTV staff and volunteers made it possible for the tradition to continue for the 2006 parade.



Bob Hamel operates a camera up on scaffolding.

Once again, Larry Kratka and Sharon Harrison were the on-air hosts providing the commentary for our audience. Coverage began at 10 AM and lasted for just under two hours. The weather also cooperated this year with the rain holding off until the very end of the parade. Seven

cameras captured the parade with one 20 feet in the air in a scissor lift, one attached to the end of a 25-foot "jib" and one on top of the Crowne Plaza Hotel. A hand-held camera was also used to get some up-close and personal shots of the marchers.

Although the parade lasted less than two hours, many more hours of preparation were involved. A crew needed to be gathered and businesses were contacted for their cooperation. The site also needed to be set up with the scaffolding, gazebo, cameras and the scissor lift. Graphics were created for each act in the parade. The microwave receiver also needed to be set up and the live feed was tested. Everything was set up to run smoothly so we could provide uninterrupted coverage.

We would like to thank all of our sponsors for their contributions for our production. Golden Lamb Productions, of Nassau, NY, for their camera jib; Pittsfield Lawn and Tractor for the scissor lift; Sheds -N- Stuff for

the host's gazebo; and County Wide Rentals for the scaffolding. Also, Papa Joe's, Price Chopper, Hot Harry's, Big Y, Wöhrles and Dunkin Donuts on East Street for their contributions of food and drink to keep our crew going.

Our crew included the entire PCTV staff with Bernie Avalle, Jody Kordana, Norm Schaffer, Shannon Wasnewsky, and Matt Goudey on cameras.

Shawn Serre directed with the assistance of Dave Cachat. John Williams was our audio technician and Rob Dumais controlled the graphics. Our volunteers were Bob Hamel, Gabe Russell, and Terrence Carty, all on cameras, along with Jessica Mormann controlling the boom microphone. Jeremy Drowne controlled the camera jib.



John Williams controlling the soundboard.



PCTV Executive Director Bernie Avalle setting up scaffolding for the parade.

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## **Pittsfield Community Television BOARD OF DIRECTORS**

### **ELECTED BY THE MEMBERSHIP**

Joe Curtis, Clerk  
Daniel Dillion  
Jerry Gardner  
Peter Giftos  
Patrick Gormalley  
Sara Hathaway  
Cal Kane  
Peter Marchetti, President  
Arthur Milano, Vice President  
Beverly Milenski  
John Prendergast  
Ray Risley, Treasurer  
Bob Stevens  
Mayor James Ruberto, Ad- Hoc

## **STAFF**

### **EXECUTIVE DIRECTOR**

Bernard J. Avalle

### **EXECUTIVE ASSISTANT**

Jody Kordana

### **CHANNEL COORDINATORS**

David Cachat, CityLink  
Shawn T. Serre, Pittsfield ETV  
Norm Schaffer, AccessPittsfield

### **PRODUCTION TECHNICIANS**

Matt Goudey

## **HOURS OF OPERATION**

### **MONDAY--FRIDAY**

9:00 AM--5:00 PM

### **SATURDAYS, SUNDAYS**

### **AND HOLIDAYS**

Closed

## **STUDIO & FACILITIES**



Located at 4 Federico Drive  
in the Federico Office Park  
Phone (413) 445-4234

# **CABLE COMMISSION**

February 27th was an important date for Pittsfield Community Television. Twenty-four people stood up before the Cable Commission to speak in support of PCTV and to request more funding in the next license agreement.

The agreement, expiring in May 2007, between Time Warner Cable and the city of Pittsfield allots PCTV less than 5% of Time Warner's annual revenue. The Cable Commission is currently in the ascertainment process of the contract negotiations. During this



Cable Commission member Mitch Bozack.

process the public is invited, and encouraged, to voice complaints or praise for PCTV. The Commission uses this information in their evaluation of the provider.

Linda Porter, PCTV member and former Assistant School Superintendent, stressed the importance of PCTV's message board to students and parents. They are able to find out important information such as cancellations, emergencies and performances. She also spoke about the benefits the students receive from producing shows and using equipment. Finally, she pressed for separate funding for the purchase of new equipment.

Peter Marchetti, City Councilor and PCTV Board member, called PCTV a "critical link between our people and our government". He also emphasized the immense amount of programming that totals over 5,000 hours per year.

The Commission is currently still in negotiations over the contract.



PCTV Board Member Beverly Milenski speaks at the Cable Commission meeting.

## **NEW PCTV STAFF MEMBER**

PCTV WELCOMES MATT GOUDEY

In mid-March PCTV acquired our newest staff member. Matt Goudey, our production technician, comes to us with a background in the film industry. He has worked in Los Angeles on many independent films before moving to Vermont. Before coming to PCTV, Matt was an elementary school Emotional Behavioral Support Assistant. He also does freelance film editing work.

Matt first started in this industry as a theater manager in the Boston area. After being encouraged by many people to pursue an acting career, he moved to LA. There he got jobs as extras on movie sets but became more interested in what it takes to actually make the movies. He realized that he wanted to be a producer and make movies from the ground up. Matt then got hired to do everything involved in movie making, except editing and camera.

This is how Matt found himself back on the east coast. He came to Vermont to learn editing and camera and to get his own project started. He likes his position because he is able to interact with the public and is able to show people that they can produce programs that would cost them extra at other facilities. He also enjoys being a part of good staff.

Matt currently lives in Vermont with his wife and dog. He enjoys playing the guitar, writing stories and outdoor activities.



Matt Goudey working the camera at the 4th of July parade.



# LOG SHEET

News items and upcoming events

**Graduations-**Pittsfield ETV has been busy once again during the graduation season. Videos are available for Taconic, Pittsfield and St. Joseph High Schools, Reid and Herberg Middle Schools and the BCC Nurse Pinning Ceremony. If you know one of the graduates and would to purchase a copy of a graduation give us a call at PCTV or email Shawn Serre at [etv@pittsfieldtv.org](mailto:etv@pittsfieldtv.org)



Matthew Kerwood speaks with hosts Tony Maffuccio and Lew Markham on Behind Closed Doors..

**Behind Closed Doors-**CityLink is proud to announce the first live television show on the government channel. Behind Closed Doors is a call-in show hosted by Tony Maffuccio and Lew Markham and airs on the 2nd and 4th Wednesday of the month from 8pm to 9pm.

**Miss Hall's-**PCTV would like to thank all of the students involved in the Miss Halls Horizons program for all of their hard work and dedication during this past school year. We look forward to working with our new group of Horizons Juniors again this coming school year.

**New Board Officers-**Congratulations to our four new board officers! The officers and positions are Peter Marchetti, President; Arthur Milano, Vice President; Ray Risley, Treasurer; and Joe Curtis, Clerk.

**Democrats and Republicans on Access-**Both Democrats and Republicans now have shows on Access. Common Sense from the Berkshire Brigades is the democratic show hosted by Sherwood Guernsey. Out Front TV with the Berkshire Republicans is hosted by Suzanne Waitt.



Emma Foley sings at the St. Mark's Talent Show.

**Spring Concerts and Talent Shows-**Spring means concerts and Pittsfield ETV was sure to catch them all. It was a busy season with concerts at Pittsfield and Taconic High Schools and Reid and Herberg Middle Schools. We also aired the St. Mark's Middle School Talent Show.

**National Video Festival Judging-**In May PCTV was honored to be judging in the Alliance for Community Media Hometown Video Festival. There were over 35 categories that public

access stations across the country could submit their programs in. PCTV judged 3 of the categories; Most Entertaining Talk Show, Best Senior Program and Making a Difference.



Taconic High School's Jazz Ensemble performs at their spring concert.

## Alliance for Community Media Conference-

From July 5-7, the PCTV staff and one Board of Directors member, Pat Gormalley, attended the Alliance for Community Media Conference in Boston, MA. While there were there, they attended approximately 20 workshops. Topics for the workshops included policy for access television, merging technology (such as video servers and podcasting) and proposed legislation dealing with access television. They also attended the award ceremony for the video festival that they took a part in judging.

## NEW EDITING SYSTEMS IMPROVE EXPERIENCE FOR MEMBERS

Apple's Final Cut Pro non-linear editing platform has become the standard for the Broadcast and Film industries. Now Final Cut Pro has come to PCTV!

If you haven't edited at the studio in a while, come back and check out the four new editing stations. Members are gradually phasing out editing with Adobe Premiere and moving to Final Cut.

The software includes capa-



Production Technician Matt Goudey works with Final Cut Pro in PCTV's Edit Two

bility for High Definition video editing, Motion 2 for graphics, Soundtrack Pro for audio editing, and DVD Studio Pro for DVD Authoring.

If you learned editing on Premiere, making the jump to FCP is a snap! Training can be arranged individually or with a group. Make the appointment and get yourself trained today!



## PROGRAM PROFILES

by Shannon Wasnewsky

JERRY S PLACE

If you have watched Jerry's Place and are at a loss for words to describe it, you are not alone. Even host Jerry Gardner cannot describe his own show. He can only tell you that his show serves one purpose, to help the community. Jerry does this through his many guests

Jerry got involved with Pittsfield Community Television in 1989 as a way to express himself. He was enticed by the straight forward nature of community television as well as the absence of commercials. Aside from developing his own program, Jerry has also been involved in all other aspects of television production. He feels most at home as a floor manager behind the camera.

To find guests, Jerry looks through the Gazette Guide to Pittsfield in search of unknown organizations. Underdogs of ten go through him as a

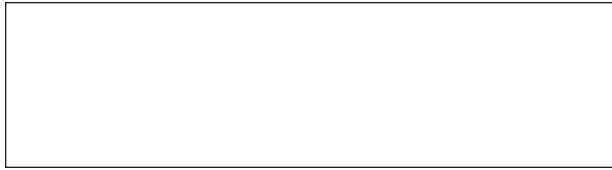


Anne Pasko, host Jerry Gardner and Linda Jette talk about the garden tours on Jerry's Place.

way to get their messages out to the public. He feels that everyone deserves a chance to have their message heard, and he provides that opportunity. Some people who have been guests of Jerry's Place have created their own shows after seeing how easy it can be. His guests have ranged from psychics to doctors and everything in between.

Jerry likes to think of his show as an ice breaker, between people and their community. He is always looking for new ways to inform and entertain his audience in a family-oriented way.





Peter Marchetti, President  
Bernard J. Avalle, Executive Director



Pittsfield Community Television  
4 Federico Drive  
Suite 2  
Pittsfield, MA 01201



# PCTV NEEDS YOU!

Pittsfield Community Television is looking for crew members and we need your help! If you are interested in any part of television production, come join our team of volunteers! No experience? No problem! We will train you in any area you are interested in.



✂

*Please State Your Preference*

Camera  
 Audio  
 Graphics

Name (s) \_\_\_\_\_  
Address \_\_\_\_\_

*Do You Have Any Experience?*

Yes     No

Please Return to:  
Pittsfield Community Television  
4 Federico Drive, Suite 2  
Pittsfield, MA 01201  
or call: (413) 445-4234

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[www.pittsfieldtv.org](http://www.pittsfieldtv.org)